



Sullivan County Regional Economic Profile

Nov. 15, 2017 Stakeholder Meeting Summary
Regional Identity & Quality of Life Task Force

Task Force Priority Actions

- Identify county assets
- Marketing plan for region
- Business incentive for empty storefronts
- Beautification of downtowns

Participants

Last Name	First Name
Cahill	Aidan
Crossman	Elyse
Ferland	Derek
Gagnon	Raymond
Hebert	George
Luppold	Kate
Nicholas	Jon
Porter	Bob
Stone	Nick

Meeting Notes

Ideas and opportunities:

- County is great place to raise young family, but need more options for entertainment.
- Good “bones” in Claremont (built economy)
- Lack of awareness of natural beauty; not enough outreach especially to outlying communities.
- Cultural assets/quality of life assets are underappreciated. Note enough promotion of historical Cultural assets such as Marshall Pond.
- There’s the brain drain problem. How to keep young people here or get them to return.
- More/better marketing of region is needed.
- Savannah, Georgia mentioned as case study.
- Use airports and Amtrak as destination assets.



Extension

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Meeting Notes (Page 2)

Other people/partners to include:

- Ken Vigue (Newport)
- Salt Hill brothers
- Rusty McClear/Alex Ray
- Sarah S. (Wheelock Travel)

Top ideas:

- Marketing > use technology > ID assets/asset inventory.
- Beautification of store fronts.
- Business incentives.