

Enfield Shaker Village Scenic Byway Committee
DRAFT Minutes
Wednesday June 5th from 4:00PM – 5:00PM
Whitney Hall, Enfield Town Office 23 Main Street, Enfield

Members present: Meredith Smith (Chair), Marjorie Carr, Don Wyman, Mary Ann Haagen, Ryan Aylesworth, John Sullivan

- I. Welcome: Meredith Smith called the meeting to order at 4:10.

- II. Byway Networking Update

Meghan Butts gave a brief update about the Scenic Byways Networking Committee Forum with a focus on volunteerism. Linda Jones attended the forum and reported back to the Enfield Heritage Commission with ideas and positive feedback. The ESVSB Committee discussed some ideas from the forum including lilac bushes, daffodils, networking opportunities, and historical marker passports. Meghan reported that the Scenic Byways Networking Committee is also working on a Quarterly newsletter that will be sent to all local byway committees and there is opportunity to feature events and blurbs about the byway.

- III. Quarterly Meeting Update
 - a. Logo : The Committee revisited the logo discussion and has suggested to pursue recommendations of professionals that might be willing to participate in the design process for the logo. The Committee expressed the importance of having a well-designed logo that will last and be relevant in years to come. Meredith will reach out to AVA for suggestions. Committee members will research graphic designers in the area.

 - b. Signs : See agenda item IV.

 - c. Lakeside Park event: Meredith reported that there are no set dates for an event yet. The park project is continuing to move forward with expected completion to be prior to July 2020. This agenda item will remain as a reminder for the future event.

 - d. Extension Update: Application is update and complete. The RPC is working on more detailed maps to better describe the extension.

 - e. Pedestrian Awareness Zones: Phil Walz is no longer at the Enfield Shaker Museum. There was discussion regarding the part of the byway by La Salette and the Enfield Shaker Museum. John Sullivan is going to reach out to the Enfield

Police Chief to discuss potential safety recommendations for pedestrians and tourist along this stretch of the byway. Goals from the Corridor Management Plan include reducing the speed limit here and adding signage. Suggestions of small pedestrian signage on private property were discussed.

- f. Committee Members: The Committee discussed ways to invite more byway interests to the meeting table. The Committee discussed inviting different groups to meetings without the expectations of becoming official members. The Committee stressed the importance of adding more Lebanon interests now that the extension goes into the City Center including restaurants and businesses along Colburn Park. The Committee plans to have an informal event in Lebanon to serve as a “meet and greet” for local byway interests to learn about the byway. Meredith is going to reach out to AVA as a potential meeting space. The Committee also discussed refilling the empty seats from the Enfield Shaker Museum and the Lebanon Area Chamber of Commerce.
- IV. Sign Work Session
- The Committee participated in a brief work session with a large map of the Byway and proposed extension. They discussed potential sign locations along the Byway to serve as wayfinding signs. Meghan will review further to come up with an estimated number of signs needed. The Committee discussed that some signs are along State roads and some along local roads and that will need to be taken into account in regard to sign placement.
- V. New Business
- a. Outreach and Marketing: Meghan suggested that the Committee begin to think about potential volunteers, municipal staff, and/or funding resources to have someone do media marketing for the Byway. Ryan reported that the new Planning, Zoning, and Economic Development position in Enfield has been filled and one task of this position is to promote efforts like the Scenic Byway. This staffed position could be used to support this task.
- VI. Adjourn: Meredith Smith motioned to adjourn at 5:00PM. Mary Ann Haagen seconded the motion.