

**Sullivan County Regional Economic Profile**  
**Regional Identity and Quality of Life Task Force**  
March 6, 2018, Meeting Notes

**LoveSullivan Story Map Project**

**What sites will people put on the map?**

- Places students know
- Organizations where people gather
- Green spaces where people gather
  - Green in Newport
  - Tubing at Arrowhead
- Ladies' Parlor in Opera House
  - Historical, and place where people gather
- Crescent Lake in Unity/Acworth
  - Public Access
- Hiking trails
- Revolution Cantina
- Violet's Bookstore

**How to Ensure County is Covered**

- Bob Porter – help with marketing card
- Marketing – get info out
- High Schools
- Small cards in stacks around area
- Get copies made and hand out
  - Jessie Burell – What's Up Claremont
  - Teachers' website
- Stores can put up in window
- "I Love It Here" take picture and put somewhere like Flat Stanley
- Maddy & Kate – work with Penny to review
- George & Larissa & Maddy will pass out
- Washington & Springfield aren't represented – how to reach out
- Assign folks to market in specific communities

**How to Reach Out**

- Go to churches, Lions Club, Kiwanis, etc.
- Have available in digital format
- Key Club, High School, Maddy will take instructions directly to the kids
- Covered bridges
- Graphics – consistent – covered bridge picture

- Customize link
  - Penny will check on how to do and send to Bob Porter
- Gathering info about assets & use it to attract people, pride for area
- Do we close it or leave it open?
- Use social media to promote story map
- Don't want to compete between towns
- Resource for employers
- Disclosure that when you upload picture, you're agreeing that the picture can be used
- Smaller picture, basic info
  - Slogan "We Love it Here" or "Why This is Home"
  - Before next meeting, what needs to be done:
    - Draft of card emailed
    - "Soft launch"
    - Meet to distribute cards from Extension office
    - Use circles of influence
    - Target # (150) pictures up on map
- Assignments for handing out cards, 15 municipalities
  - Acworth = George H
  - Charlestown = George
  - Claremont = Larissa, Elyse, Bob
  - Cornish = Bob
  - Croydon = Kate
  - Grantham = Maddy
  - Langdon = George
  - Lempster = George
  - Newport = Kate, Stacey
  - Plainfield = Bob
  - Springfield = John
  - Sunapee = George
  - Unity = George
  - Washington = George